

Receive funding to create a Digital Champion job role in your care home

Are you keen to enhance your use of digital tools, and your staff's digital capacity?

We are offering an opportunity to help your care home, its residents and local young people.

Care City is working in partnership with Barking & Dagenham, Havering and Redbridge Councils, **Skills for Care** and **BHR CEPN**, to offer young people on Universal Credit, aged 18-24, a chance to work within your care home and support your staff and residents for 6 months as a Digital Champion.

The role is funded by the Government's 'Kickstart' Programme so you will not be required to pay their salary, and we will provide you with support every step of the way, from screening potential candidates, to interviewing and producing a workplan for the person in post.

This is a great incentive for your home to be involved in developing those who work and live in your local care home vicinity, whilst enhancing your teams digital capability and skills.



Want to Get Involved?

If you are keen to get involved and would like to learn more, please email:
kickstartdigitalchamps@carecity.org



Barking & Dagenham



Havering
LONDON BOROUGH

London Borough of
Redbridge



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What is the programme?

- The BHR Kickstart Digital Champions in Care programme is funded through the government's Kickstart scheme and creates new, 6-month jobs for young adults aged 18 to age 24 on Universal Credit
- The scheme covers the cost of their salary (at minimum wage for 25-hours a week,) Employer National Insurance and mandatory pension costs (where these apply); plus the costs of training and wrap-around support during the 6 month employment period.

What the programme will deliver

- BHR Kickstart Digital Champions in Care will recruit, train and support a group of Digital Champions, to help care homes both to enable staff and residents to use digital tools, and to enhance their own digital capability as organisations
- This programme provides an opportunity to attract new young people into your care setting by matching their digital skills and enthusiasm with the digital needs of care homes.

What care homes could benefit from

- £500 per Digital Champion towards costs of equipment/uniform and DBS required to undertake role
- Pre-recruitment assessment of Job Centre Plus recommended candidates and shortlisting for interview
- Comprehensive training for the Digital Champions to enable them to undertake the role effectively via a tailored programme delivered by **Barclays Digital Eagles**
- Regular support from a specialist Digital Mentor to help with understanding a care home's position in relation to digital tools and to develop a workplan which meets the needs of your organisation's digital priorities
- Regular 1-2-1 pastoral and employability support for the Digital Champion, provided through the local job brokerage service.

What we ask participating care homes

- Interview a small number of candidates who have already been screened/supported by the job brokerage service with their application and suitability
- Employ a Digital Champion as a member of staff on a fixed term contract for 6 months at 25 hours per week
- Provide an induction and relevant statutory/mandatory training plus support and supervision
- Work with the specialist Digital mentor to identify a work plan for the Digital Champion that meet the needs of your care setting
- Work with employability and pastoral support provider to monitor progress of your Digital Champion
- Where possible, consider the Digital Champion for other vacancies within the organisation at the end of the programme
- Provide a good quality reference at the end the of contract.



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